

**SOUTHERN CALIFORNIA CLIMATE CHANGE & SMART GROWTH SURVEY**  
**320-459-WT**  
**A/B SPLITS**  
**N=758**

Hello, I'm \_\_\_\_\_ from F-M-Three, a public opinion research company. We are not telemarketers trying to sell anything, or ask for a donation of any type. We're conducting a public opinion survey about issues that concern people in California. May I speak to \_\_\_\_\_? **(MUST SPEAK TO PERSON LISTED. VERIFY THAT THE VOTER LIVES AT THE ADDRESS LISTED, OTHERWISE TERMINATE.)**

A. Before we begin, I need to know if I have reached you on a cell phone, and if so, are you in a place where you can talk safely? **(IF NOT ON A CELL PHONE, ASK: Do you own a cell phone?)**

Yes, cell and can talk safely ----- 22%  
 Yes, cell and cannot talk safely----- **TERMINATE**  
 No, not on cell, but own one----- 61%  
 No, not on cell and do not own one----- 17%  
**(DON'T READ) DK/NA/REFUSED----- TERMINATE**

1. Next, I am going to mention a list of issues people in Southern California may be concerned about. After you hear each issue, please tell me whether you think it is an extremely serious problem, a very serious problem, a somewhat serious problem, or not too serious a problem for people who live in Southern California. **(RANDOMIZE)**

	<u>EXT.</u> <u>SERIOUS</u> <u>PROBLEM</u>	<u>VERY</u> <u>SERIOUS</u> <u>PROBLEM</u>	<u>SMWT</u> <u>SERIOUS</u> <u>PROBLEM</u>	<u>NOT TOO</u> <u>SERIOUS</u> <u>PROBLEM</u>	<u>(DON'T READ)</u> <u>DON'T</u> <u>KNOW/NA</u>
<b>(SPLIT SAMPLE A ONLY)</b>					
[ ]a. Too much growth and development -----	10%	18%	30%	39%	3%
[ ]b. Pollution of the coastline and beaches -----	24%	31%	30%	13%	2%
[ ]c. A lack of places to live that middle- and low-income families can afford-----	30%	31%	28%	10%	2%
[ ]d. <b>(T)</b> Air pollution -----	26%	30%	27%	15%	1%
[ ]e. <b>(T)</b> Traffic congestion-----	36%	31%	28%	5%	0%
[ ]f. The amount of money people pay in local taxes -----	27%	26%	29%	16%	2%
[ ]g. <b>(T)</b> Unemployment -----	54%	40%	5%	1%	0%
[ ]h. <b>(T)</b> The price of gasoline -----	40%	36%	18%	6%	0%
[ ]i. <b>(T)</b> Global warming -----	25%	25%	26%	21%	3%
[ ]j. <b>(T)</b> The state's dependence on foreign oil -----	32%	38%	21%	5%	3%
[ ]k. <b>(T)</b> The state budget deficit -----	59%	31%	7%	1%	1%
	<b>EXT.</b>	<b>VERY</b>	<b>SMWT</b>	<b>NOT TOO</b>	<b>(DON'T READ)</b>

SERIOUS PROBLEM   SERIOUS PROBLEM   SERIOUS PROBLEM   SERIOUS PROBLEM   DON'T KNOW/NA

**(SPLIT SAMPLE B ONLY)**

[ ]l.	<b>(T)</b> The amount you pay in taxes -----	29%	27%	27%	16%	1%
[ ]m.	<b>(T)</b> Too many environmental regulations -----	15%	17%	27%	37%	4%
[ ]n.	A lack of homes, apartments and townhouses that middle- and low-income families can afford -----	22%	31%	28%	17%	2%
[ ]o.	<b>(T)</b> The cost of health care -----	45%	37%	13%	5%	0%
[ ]p.	<b>(T)</b> California's economy -----	51%	38%	8%	3%	0%
[ ]q.	The quality and safety of drinking water -----	21%	23%	31%	24%	1%
[ ]r.	<b>(T)</b> The cost of electricity -----	20%	26%	30%	23%	1%
[ ]s.	<b>(T)</b> A lack of water supplies to meet California's long-term needs -----	29%	34%	25%	11%	1%
[ ]t.	<b>(T)</b> Climate change -----	16%	25%	25%	33%	1%
[ ]u.	<b>(T)</b> The state's dependence on oil -----	29%	32%	25%	12%	2%
[ ]v.	Asthma and other health problems caused by air pollution -----	20%	34%	29%	16%	2%
[ ]w.	The loss of open space and parklands -----	16%	24%	38%	20%	2%

**(RESUME ASKING ALL RESPONDENTS)**

2. **(T)** Next, I am going to read you a pair of statements. Please tell me which statement comes closest to your own view, even if neither of the statements matches your views exactly. **(ROTATE)**

[ ] We can have a clean environment and a strong economy at the same time without having to choose one over the other. ----- 72%

**OR**

[ ] Sometimes a clean environment and a strong economy are in conflict and we must choose one over the other. ----- 25%

**(DON'T READ)**

**(BOTH)** ----- 3%

**(NEITHER)** ----- 0%

**(DON'T KNOW/NA)** ----- 0%

**MY NEXT QUESTIONS ARE ABOUT THE KIND OF COMMUNITIES  
WHERE PEOPLE IN SOUTHERN CALIFORNIA LIVE.**

3. Imagine for a moment that you are moving to another community. These questions are about the kind of community you would like to live in. Please select the community where you would prefer to live: **(RANDOMIZE BETWEEN AND WITHIN THE STATEMENTS)**

[ ]a. [ ] A community where the neighborhood has a mix of houses, apartments, townhouses, stores and other businesses that are easy to walk to----- 64%

**OR**

[ ] A community where the neighborhood has houses only and you have to drive to stores and other businesses ----- 34%

**(DON'T READ)**  
**(BOTH)**----- 1%  
**(NEITHER)**----- 0%  
**(DON'T KNOW/NA)** ----- 0%

[ ]b. [ ] A community where the houses are smaller and on smaller lots, and you would have a shorter commute to work, 20 minutes or less ----- 65%

**OR**

[ ] A community where the houses are larger and on larger lots, and you would have a longer commute to work, 40 minutes or more----- 31%

**(DON'T READ)**  
**(BOTH)**----- 0%  
**(NEITHER)**----- 3%  
**(DON'T KNOW/NA)** ----- 1%

4. Next, where do you think new development should be built in your community? **(ROTATE)**

[ ] Outside existing cities and suburbs on undeveloped lands ----- 36%

**OR**

[ ] Within existing cities and suburbs ----- 54%

**(DON'T READ)**  
**(BOTH)**----- 3%  
**(NEITHER)**----- 3%  
**(DON'T KNOW/NA)** ----- 3%

**NOW I WOULD LIKE TO ASK YOU SOME QUESTIONS ABOUT  
TRANSPORTATION AND LAND USE IN SOUTHERN CALIFORNIA.**

5. First, which of the following do you think should be the highest priority for future investments to improve transportation in Southern California: **(ROTATE)**

The expansion of roads and highways -----29%

**OR**

The expansion of public transportation, including trains, buses and light rail ----- 66%

**(DON'T READ)**

**(BOTH)**----- 4%

**(NEITHER)**----- 1%

**(DON'T KNOW/NA)**----- 1%

6. Next, I am going to read you several different approaches to reducing air pollution and traffic congestion in Southern California. Please tell me how *effective* you believe each approach would be in reducing air pollution and congestion, using a scale of one to seven, and where one means **NOT AT ALL EFFECTIVE** and seven means **EXTREMELY EFFECTIVE**. Four on this scale means **NEUTRAL**; you can use any number from one to seven. **(RANDOMIZE)**

	<u>MEAN</u> <u>SCORE</u>	<u>NOT</u> <u>EFF.</u>	<u>1</u>	<u>2</u>	<u>3</u>	<u>4</u>	<u>5</u>	<u>6</u>	<u>7</u>	<u>EXT.</u> <u>EFF.</u>	<u>(DK/</u> <u>NA)</u>
<input type="checkbox"/> a. Widening existing roads and highways -----	4.7	-----9%	- 5%	-- 8%	- 19%	21%	16%	-21%	----	1%	
<input type="checkbox"/> b. Building new roads and highways -----	4.4	-----10%	- 7%	-- 9%	- 24%	17%	14%	-18%	----	0%	
<input type="checkbox"/> c. Expanding public transportation, including trains, buses and light rail -----	5.6	-----5%	- 4%	-- 3%	- 10%	15%	17%	-47%	----	0%	
<input type="checkbox"/> d. Expanding alternative transportation options, such as shuttles and bike lanes -----	5.1	-----5%	- 4%	-- 7%	- 16%	20%	17%	-30%	----	1%	
<input type="checkbox"/> e. Making sidewalks and crosswalks safer for pedestrians -----	5	-----9%	- 4%	-- 7%	- 18%	16%	13%	-33%	----	0%	
<input type="checkbox"/> f. Building new homes and apartments closer to jobs and public transportation -----	5.2	-----4%	- 3%	-- 4%	- 20%	22%	20%	-25%	----	1%	

7. Next, I am going to ask you to imagine you are in charge of your region’s transportation budget. Specifically, I would like you to tell me how you would prioritize spending your region’s transportation budget in five different categories. For this exercise, assume you have 100 dollars to spend on all five categories. After I read you all of the categories, please tell me how many dollars out of 100 you would spend on each, keeping in mind that the total must add up to 100 dollars. **(READ RANDOMIZED LIST OF CATEGORIES; RE-READ INSTRUCTIONS AS NECESSARY AND ENSURE THAT THE TOTAL DOLLAR AMOUNT EQUALS \$100)**

<u>CATEGORY</u>	<u>DOLLAR AMOUNT</u>
<input type="checkbox"/> Expanding roads and highways-----	19.7
<input type="checkbox"/> Repairing and maintaining <u>existing</u> roads and highways -----	24.5
<input type="checkbox"/> Expanding public transportation such as trains, buses and light rail-----	24.8
<input type="checkbox"/> Helping existing trains, buses and light rail run on-time-----	16.9
<input type="checkbox"/> Expanding bike lanes and improving sidewalks and crosswalks-----	14.1
<b>TOTAL -----</b>	<b>\$100</b>

8. Next, in order to reduce traffic congestion and air pollution, and provide more transportation choices, would you support or oppose local governments in Southern California investing more to expand and improve your public transportation including buses, trains and light rail? **(IF SUPPORT/OPPOSE, ASK: “Is that strongly SUPPORT/OPPOSE or just somewhat?”)**

<b>TOTAL SUPPORT-----</b>	<b>80%</b>
Strongly support-----	51%
Somewhat support -----	30%
<b>TOTAL OPPOSE-----</b>	<b>18%</b>
Somewhat oppose-----	8%
Strongly oppose -----	10%
<b>(DON’T READ) DK/NA-----</b>	<b>1%</b>

9. Next, local and regional transportation planning agencies in Southern California do not currently have the authority to place measures on the ballot to give local voters the opportunity to vote for additional transportation funding. Instead, they have to ask state government in Sacramento for permission each time. Would you support or oppose giving these local and regional transportation planning agencies their own authority to place funding measures on the ballot for voters to approve or reject? **(IF SUPPORT/OPPOSE, ASK: “Is that strongly SUPPORT/ OPPOSE or just somewhat?”)**

**TOTAL SUPPORT----- 71%**  
 Strongly support----- 42%  
 Somewhat support ----- 29%

**TOTAL OPPOSE----- 25%**  
 Somewhat oppose ----- 10%  
 Strongly oppose ----- 14%

**(DON’T READ) DK/NA----- 4%**

10. Next, here is a more specific proposal. Some people in Southern California have proposed placing a measure on the ballot to fund significant expansion of the regional commuter rail transportation system; repair and maintain regionally significant highway systems and bridges; and improve the efficiency of and decrease air pollution from regional freight transportation. Does this ballot measure sound like something you would support or oppose? **(IF SUPPORT/OPPOSE, ASK: “Is that strongly SUPPORT/OPPOSE or just somewhat?”)**

**TOTAL SUPPORT----- 76%**  
 Strongly support----- 37%  
 Somewhat support ----- 39%

**TOTAL OPPOSE----- 19%**  
 Somewhat oppose ----- 9%  
 Strongly oppose ----- 10%

**(DON’T READ) DK/NA----- 4%**

11. Next, I am going to read you some potential ways Southern California could raise additional funding for transportation projects to reduce traffic congestion, provide more transportation choices and reduce air pollution. After hearing each one, please tell me whether you would support or oppose each way of raising additional funding for public transportation. **(IF SUPPORT/OPPOSE, ASK: Is that strongly SUPPORT/OPPOSE or just somewhat?) (RANDOMIZE)**

	<u>STR</u>	<u>SMWT</u>	<u>SMWT</u>	<u>STR</u>	<u>(DK/NA)</u>
	<u>SUPP.</u>	<u>SUPP.</u>	<u>OPP.</u>	<u>OPP.</u>	
[ ]a. A one-eighth cent sales tax increase -----	18%	23%	13%	46%	0%
[ ]b. Placing new tolls on local highways -----	10%	19%	18%	51%	2%
[ ]c. Allowing solo-motorists to pay a fee to drive in carpool lanes during rush hour -----	29%	25%	12%	33%	1%
[ ]d. Charging all drivers a small fee based on the number of miles they drive -----	8%	13%	13%	66%	0%
[ ]e. A small increase in vehicle registration fees -----	17%	27%	12%	43%	1%

**(SPLIT SAMPLE A ONLY)**

[ ]f. A four-cent per gallon increase in the tax on gasoline -----	7%	15%	13%	64%	0%
[ ]g. A parcel tax of 50 dollars charged on each property in the region -----	11%	20%	14%	53%	2%

**(SPLIT SAMPLE B ONLY)**

[ ]h. An eight-cent per gallon increase in the tax on gasoline -----	11%	9%	12%	67%	0%
[ ]i. A parcel tax of 25 dollars charged on each property in the region -----	15%	21%	14%	48%	2%

**(SPLIT SAMPLE A ONLY)**

12. Next, would you support or oppose allowing local ballot measures to fund transportation improvements to be approved with support from a 55-percent majority of voters? **(IF SUPPORT/OPPOSE, ASK: “Is that strongly SUPPORT/OPPOSE or just somewhat?”)**

**TOTAL SUPPORT----- 64%**  
 Strongly support----- 29%  
 Somewhat support ----- 35%

**TOTAL OPPOSE----- 32%**  
 Somewhat oppose----- 10%  
 Strongly oppose ----- 22%

**(DON’T READ) DK/NA----- 4%**

**(SPLIT SAMPLE B ONLY)**

13. Next, most local ballot measures seeking to raise funds for transportation projects require support from two-thirds of voters to pass. Would you support or oppose lowering this vote threshold, and allowing local ballot measures to fund transportation improvements to pass with support from a 55- percent majority of voters instead of two-thirds? **(IF SUPPORT/OPPOSE, ASK: “Is that strongly SUPPORT/OPPOSE or just somewhat?”)**

**TOTAL SUPPORT----- 50%**  
 Strongly support----- 29%  
 Somewhat support ----- 21%

**TOTAL OPPOSE----- 47%**  
 Somewhat oppose----- 14%  
 Strongly oppose ----- 33%

**(DON’T READ) DK/NA----- 3%**

**(RESUME ASKING ALL RESPONDENTS)****NOW I WOULD LIKE TO ASK YOU SOME QUESTIONS ABOUT  
A SLIGHTLY DIFFERENT ISSUE.**

14. City and county governments in Southern California are developing a plan to reduce global warming pollution and air pollution; promote shorter commutes and transit use; and conserve open space and natural areas. These goals would be accomplished through a variety of methods, including locating more homes, apartments and condos near jobs, and expanding public transportation such as trains, buses and light rail in your community.

Based on this description, would you support or oppose city and county governments in Southern California developing such a plan? **(IF SUPPORT/OPPOSE, ASK: “Is that strongly SUPPORT/OPPOSE or somewhat?”)**

**TOTAL SUPPORT----- 74%**  
 Strongly support----- 38%  
 Somewhat support ----- 37%

**TOTAL OPPOSE----- 23%**  
 Somewhat oppose ----- 9%  
 Strongly oppose ----- 14%

**(DON'T READ) DK/NA----- 2%**

15. Here are some statements from people who support this plan to build new homes closer to existing jobs and schools, reduce commutes and traffic, and provide more transportation choices in Southern California. After hearing each statement, please tell me whether you find it very convincing, somewhat convincing, or not convincing. If you do not believe the statement, please tell me that too. **(RANDOMIZE)**

	<u>VERY CONV.</u>	<u>SMWT CONV.</u>	<u>NOT CONV.</u>	<u>DON'T BEL.</u>	<u>(DON'T READ) DK/NA</u>
[ ]a. <b>(INFRASTRUCTURE SAVINGS)</b> By taking advantage of existing sewers, water pipes, roadways and utility lines, building new development in existing urban areas can save Southern California billions of dollars in avoided infrastructure costs. -----	24%	43%	19%	12%	3%
[ ]b. <b>(WATER)</b> More efficient development and growth can help us reduce water consumption, and help make sure we have the water supplies we need in the future. -----	31%	42%	18%	9%	1%
[ ]c. <b>(OPEN SPACE)</b> Building more homes near jobs and stores could reduce the need to develop open space and farmlands, potentially saving hundreds of square miles of land from development. -----	30%	41%	20%	9%	1%
[ ]d. <b>(TRAFFIC CONGESTION)</b> Locating homes and jobs closer together will reduce traffic congestion and the amount of time spent in cars during long commutes. -----	40%	36%	16%	8%	0%
[ ]e. <b>(ENVIRONMENT)</b> Building new development in existing urban areas rather than in undeveloped areas will help protect clean water, forests, wildlife habitat, rivers, our coastline and California's natural beauty for future generations to enjoy. -----	34%	39%	17%	9%	1%
[ ]f. <b>(ECONOMY)</b> Investments in public transportation can improve California's economy by creating jobs. -----	40%	36%	13%	10%	1%
[ ]g. <b>(HOUSING CHOICES)</b> Building more homes and apartments near public transportation, creating walkable communities, and locating homes and jobs closer together – will give Californians more housing choices. -----	29%	43%	18%	10%	1%
[ ]h. <b>(LIVE CLOSE TO WORK/QUALITY OF LIFE)</b> Locating homes and jobs closer together improves our quality of life by reducing the amount of time spent in cars during long commutes and letting people spend more time with their families. -----	41%	37%	15%	7%	0%

(DON'T  
 VERY SMWT NOT DON'T READ)  
CONV. CONV. CONV. BEL. DK/NA

**(SPLIT SAMPLE A ONLY)**

[ ]i. **(HOUSEHOLD SAVINGS)** Building more homes near jobs and stores dramatically reduces household transportation costs, potentially saving Southern California households as much as three thousand dollars per year. ----- 29% -----42%----- 13% ----- 13%----- 2%

[ ]j. **(AIR POLLUTION/HEALTHY FAMILIES)** Air pollution and smog are responsible for thousands of cases of lung disease and asthma across Southern California each year. Offering more alternatives to driving and shortening commutes will help make our families healthier by reducing air pollution. ----- 34% -----38%----- 18% ----- 10%----- 1%

**(SPLIT SAMPLE B ONLY)**

[ ]k. **(GAS SAVINGS)** Building more homes near jobs and stores could potentially save households who live there 1,500 dollars per year in gasoline costs by reducing the number of miles people must drive to get to work and stores. ----- 34% -----41%----- 18% -----7% ----- 0%

[ ]l. **(AIR POLLUTION/HEALTHCARE COSTS)** Air pollution and smog are responsible for thousands of cases of lung disease and asthma across California each year. Offering more alternatives to driving and shortening commutes will help reduce healthcare costs by reducing air pollution. ----- 37% -----35%----- 17% ----- 10%----- 1%

**(RESUME ASKING ALL RESPONDENTS)**

16. Having heard more about it, let me ask you again about these plans being developed by city and county governments in Southern California to reduce global warming pollution and air pollution; promote shorter commutes and transit use; and conserve open space and natural areas. These goals would be accomplished through a variety of methods, including locating more homes, apartments and condos near jobs, and expanding public transportation such as trains, buses and light rail in your community. Do these plans sound like something you would support or oppose? **(IF SUPPORT/OPPOSE, ASK: "Is that strongly SUPPORT/OPPOSE or somewhat?")**

**TOTAL SUPPORT----- 72%**  
 Strongly support-----37%  
 Somewhat support ----- 36%

**TOTAL OPPOSE----- 24%**  
 Somewhat oppose----- 12%  
 Strongly oppose ----- 12%

**(DON'T READ) DK/NA----- 3%**

**NEXT, LET ME ASK YOU A FEW QUESTIONS ON A RELATED TOPIC.**

17. First, some people have said that state government should provide a dedicated funding source to **(SPLIT A: increase the supply of affordable places to live for Californians on modest budgets)** **(SPLIT B: increase the supply of affordable places to live for low-income Californians)**. Does this sound like something you would support or oppose? **(IF SUPPORT/OPPOSE, ASK: “Is that strongly SUPPORT/OPPOSE or somewhat?”)**

	<u>SPLIT A</u>	<u>SPLIT B</u>	<u>OVERALL</u>
<b>TOTAL SUPPORT</b> -----	<b>62%</b>	<b>61%</b>	<b>61%</b>
Strongly support -----	29%	28%	29%
Somewhat support -----	32%	33%	32%
<b>TOTAL OPPOSE</b> -----	<b>35%</b>	<b>34%</b>	<b>35%</b>
Somewhat oppose -----	14%	13%	13%
Strongly oppose -----	22%	22%	22%
<b>(DON'T READ) DK/NA</b> -----	<b>3%</b>	<b>5%</b>	<b>4%</b>

18. Next, do you support or oppose your community encouraging the development of more affordable homes near jobs and public transit? **(IF SUPPORT/OPPOSE, ASK: “Is that strongly SUPPORT/OPPOSE or somewhat?”)**

<b>TOTAL SUPPORT</b> -----	<b>77%</b>
Strongly support -----	43%
Somewhat support -----	33%
<b>TOTAL OPPOSE</b> -----	<b>21%</b>
Somewhat oppose -----	9%
Strongly oppose -----	12%
<b>(DON'T READ) DK/NA</b> -----	<b>3%</b>

<p><b>NEXT, I'D LIKE TO ASK YOU A FEW MORE QUESTIONS ABOUT THE ISSUE OF GLOBAL WARMING AND CLIMATE CHANGE.</b></p>
--

19. First, to address global warming, do you support or oppose the state law that requires California to reduce its greenhouse gas emissions back to 1990 levels by the year 2020? **(IF SUPPORT /OPPOSE, ASK: "Is that strongly SUPPORT/OPPOSE or somewhat?")**

**TOTAL SUPPORT----- 67%**

Strongly support----- 45%

Somewhat support ----- 22%

**TOTAL OPPOSE----- 28%**

Somewhat oppose ----- 9%

Strongly oppose ----- 18%

**(DON'T READ) DK/NA----- 5%**

20. Next, as a part of reducing global warming pollution, California may generate additional revenue through fees on those who generate and release such pollution. Now I am going to read you a list of the ways this funding might be used . After I read each one, please tell me whether you think that area should be an extremely high priority, a high priority, a moderate priority or a low priority.

**(RANDOMIZE)**

	<u>EXT.</u>	<u>HIGH</u>	<u>HIGH</u>	<u>MOD.</u>	<u>LOW</u>	<u>(DK/NA)</u>
[ ]a. Research and development of new clean energy technologies -----	27%	-----	35%	----	24%	---- 12%-----1%
[ ]b. Making existing industrial plants and factories less polluting-----	36%	-----	37%	----	17%	---- 9%-----1%
[ ]c. Building car pool lanes and road improvements to decrease congestion and gasoline consumption-----	18%	-----	35%	----	31%	---- 16%-----0%
[ ]d. Energy efficiency improvements in commercial buildings and homes-----	22%	-----	41%	----	28%	---- 8%-----1%
[ ]e. Installing solar energy systems at schools, to lower energy costs and save money for education -----	30%	-----	37%	----	22%	---- 11%-----1%
[ ]f. Tax credits for energy saving improvements in homes or business -----	24%	-----	39%	----	23%	---- 13%-----1%
[ ]g. Tree planting and developing more local parks to reduce temperature and energy use in cities -----	25%	-----	33%	----	30%	---- 12%-----0%
[ ]h. Creating new clean energy jobs -----	26%	-----	39%	----	20%	---- 14%-----1%
[ ]i. Protecting open space and farmland around cities to decrease sprawl -----	21%	-----	36%	----	29%	---- 12%-----2%
[ ]j. Improving and expanding public transportation services -----	22%	-----	40%	----	27%	---- 11%-----0%
[ ]k. Reducing the adverse health impacts caused by air pollution in low-income communities -----	20%	-----	36%	----	28%	---- 14%-----2%

21. Next, I am going to read you a few statements. After hearing each one, please tell me whether you agree or disagree with each statement. **(IF AGREE/DISAGREE, ASK: Is that strongly AGREE/DISAGREE or just somewhat?) (RANDOMIZE)**

	<u>STR</u>	<u>SMWT</u>	<u>SMWT</u>	<u>STR</u>	<u>(DK/NA)</u>
	<u>AGREE</u>	<u>AGREE</u>	<u>DISAG.</u>	<u>DISAG.</u>	
[ ]a. Southern California should take a leadership role in reducing global warming pollution -----	45%	-----	28%	-----	8%----- 17% -----1%
[ ]b. Local governments in Southern California should include strategies to reduce global warming pollution when making land use and transportation decisions -----	45%	-----	34%	-----	7%----- 14% -----1%

22. Next, do you think that Southern California doing things to reduce global warming – like expanding the use of public transit and cleaner transportation and renewable energy, and requiring reductions in air pollution – would cause there to be more jobs for people in Southern California, would cause there to be fewer jobs, or wouldn't affect the number of jobs for people in Southern California?

More jobs----- 52%  
 Fewer jobs----- 18%  
 Would not affect the number of jobs ---- 25%

**(DON'T READ)**  
**(ALL)**----- 0%  
**(NONE)** ----- 0%  
**(DON'T KNOW)**----- 4%

23. Next, I am going to read you some ways the State of California could address climate change and air pollution. After hearing each one, please tell me whether you would support or oppose each way of addressing climate change and air pollution. **(IF SUPPORT/OPPOSE, ASK: Is that strongly SUPPORT/OPPOSE or just somewhat?) (RANDOMIZE)**

	<u>STR</u> <u>SUPP.</u>	<u>SMWT</u> <u>SUPP.</u>	<u>SMWT</u> <u>OPP.</u>	<u>STR</u> <u>OPP.</u>	<u>(DK/NA)</u>
[ ]a. Requiring automakers to significantly reduce the amount of global warming pollution produced by new cars, trucks and S-U-Vs -----	53%	27%	8%	11%	1%
[ ]b. Requiring automakers to build more Zero Emission Vehicles, which do not produce global warming pollution -----	50%	27%	9%	13%	2%
[ ]c. Requiring oil companies to make clean energy fuels – like hydrogen and electricity – available when there are enough cars in the area that need those fuels-----	51%	30%	8%	9%	1%

**HERE ARE MY FINAL QUESTIONS. THESE QUESTIONS ARE FOR CLASSIFICATION PURPOSES ONLY.**

24. Do you or does anyone in your immediate family suffer from asthma or other respiratory problems? **(IF YES: Would that be you or someone in your family?)**

Yes, myself----- 6%  
 Yes, family member ----- 20%  
 Yes, both ----- 6%  
 No, neither ----- 67%  
**(DON'T READ) DK/NA/REFUSED -- 1%**

25. Are you considering moving to a new home sometime in the next three years?

Yes ----- 26%  
 No ----- 68%  
**(DON'T READ) MAYBE/UNSURE** -----5%  
**(DON'T READ) DK/NA/REFUSED** -----1%

26. How would you describe yourself politically: Are you liberal, moderate, or conservative? **(IF LIBERAL/CONSERVATIVE ASK: "Is that very liberal/conservative or just somewhat?"**)

Very liberal----- 14%  
 Somewhat liberal----- 13%  
 Moderate -----36%  
 Somewhat conservative ----- 19%  
 Very conservative ----- 15%  
**(DON'T READ) DK/NA/REFUSED** --- 3%

27. What was the last level of school you completed?

Grades 1-8----- 1%  
 Grades 9-11 ----- 2%  
 High school graduate (12) ----- 16%  
 Community college/  
 Vocational school----- 9%  
 Less than 4 years of college ----- 24%  
 College graduate (4 year college)----- 28%  
 Post-graduate/  
 Professional school ----- 20%  
**(DON'T READ) DK/NA/Refused** ----- 1%

28. Are you employed outside the home, or are you a homemaker, a student, or retired? **(IF EMPLOYED, ASK: Are you employed full- or part-time?)**

Employed/full-time -----44%  
 Employed/part-time----- 10%  
 Homemaker ----- 8%  
 Student----- 10%  
 Retired -----21%  
 Unemployed ----- 4%  
 Other ----- 2%  
**(DON'T KNOW/NA)**----- 0%

**(ASK Q29 IF EMPLOYED FULL OR PART-TIME IN Q28)**29. How long is your average one-way commute? **(READ RESPONSES)**

Less than 15 minutes -----	32%
15-30 minutes-----	33%
31-45 minutes-----	18%
45 minutes – 1 hour-----	11%
Longer than 1 hour-----	3%
<b>(DON'T KNOW/NA)</b> -----	2%

**(RESUME ASKING ALL RESPONDENTS)**

30. With which racial or ethnic group do you identify yourself: Latino or Hispanic, African-American or Black, White or Caucasian, Asian or Pacific Islander, or some other ethnic or racial background?

Latino/Hispanic-----	25%
African-American/Black-----	6%
White/Caucasian -----	58%
Asian/Pacific Islander -----	6%
Other -----	1%
<b>(DON'T READ) DK/NA/Refused</b> -----	4%

31. In what year were you born?

1993-1987 (18-24) -----	12%
1986-1982 (25-29) -----	6%
1981-1977 (30-34) -----	8%
1976-1972 (35-39) -----	8%
1971-1967 (40-44) -----	8%
1966-1962 (45-49) -----	10%
1961-1957 (50-54) -----	10%
1956-1952 (55-59) -----	9%
1951-1947 (60-64) -----	8%
1946-1937 (65-74) -----	10%
1936 or earlier (75 & over) -----	8%
<b>(DON'T READ) DK/Refused</b> -----	3%

32. I don't need to know the exact amount, but I'm going to read you some categories for household income. Would you please stop me when I have read the category indicating the total combined income for all the people in your household before taxes in 2010?

\$30,000 and under -----	17%
\$30,001 - \$60,000-----	18%
\$60,001 - \$75,000-----	12%
\$75,001 - \$100,000 -----	16%
More than \$100,000 -----	25%
<b>(DON'T READ) Refused</b> -----	12%

**THANK AND TERMINATE**

**Sex: By observation** Male ----- 49%  
 Female ----- 51%

**Party: Democrat** 44%  
 Republican ----- 31%  
 DTS ----- 20%  
 Other ----- 5%

Name \_\_\_\_\_ Phone # \_\_\_\_\_

Address \_\_\_\_\_ Registration Date \_\_\_\_\_

Precinct \_\_\_\_\_ Zip \_\_\_\_\_

Interviewer \_\_\_\_\_ Cluster # \_\_\_\_\_

Verified by \_\_\_\_\_ Page # \_\_\_\_\_

**FLAGS**

P06 ----- 31%  
 G06 ----- 51%  
 F08 ----- 56%  
 P08 ----- 28%  
 G08 ----- 78%  
 M09 ----- 34%  
 P10 ----- 38%  
 G10 ----- 74%  
 BLANK ----- 10%

**PERMANENT ABSENTEE**

Yes ----- 35%  
 No ----- 65%

**HOUSEHOLD PARTY TYPE**

Dem 1 ----- 19%  
 Dem 2+ ----- 16%  
 Rep 1 ----- 10%  
 Rep 2+ ----- 13%  
 Ind 1+ ----- 14%  
 Mix ----- 28%

**COUNTY**

Imperial ----- 1%  
 Los Angeles ----- 55%  
 Orange ----- 20%  
 Riverside ----- 10%  
 San Bernardino ----- 10%  
 Ventura ----- 4%